

EverWhite Graphics Guidelines

1. Board graphics should be provided as an Illustrator EPS CS2 or CS1 file.
2. Convert type to outlines.
3. Include a PDF of the file as well.
4. Set up your document to be 2" larger on each side of the board graphic.
5. Place trim marks at all four corners of board graphic. Trim mark should be two .25" lines placed at ninety degrees to each other to form a corner. The lines should be pointed into the graphic, not to the outside. Lines should be .5 pt. thick.
6. Keep artwork 1" inside of frame or panel edge unless they are meant to bleed off the board.
7. **Caution** - Please allow for area of graphic that will not be seen under the frame of the board.
 - A. For aluminum frame: 1.125" of graphic will be under the top and each side of the board frame and will not be visible. 1.25" will be under the bottom of the frame where the tray is located.
 - B. For wood frame: 2.25" will be under the frame on all four sides.
8. After completing your design, please rotate the file ninety degrees so it is set to print vertically. The 48" height of the board graphic will be turned so it prints across the printer.
9. Your graphic will be printed with Cyan, Magenta, Yellow, and Black on a wide format HP inkjet printer. If the graphic calls for a specific Pantone® color to be used, please be aware that it will be created with process colors. Once you have confirmed your order intent, you will be sent a printout of our color chart to choose colors from. You will also receive access to an online CMYK formula directory. These tools will help you set up your file to print with the correct CMYK formula. Black type should be set to print with just black ink.
10. Boards over 12' long will be manufactured as two boards joined in the center with a 1" wide white strip. The joint cannot contain a printed graphic. Please take this into account when designing your graphic for a board over 12' in length.
11. Please compress and e-mail the graphic files to your EverWhite service contact when finished, and they will forward them to EverWhite Graphics for review.
12. Please call your EverWhite service contact at 1-800-824-1482 with any questions.

